



AUTOMOTIVE PASSION



metelligroup

Press Release

METELLI UK, A NEW AFFILIATE TO STRENGTHEN THE GROUP'S PRESENCE IN THE UNITED KINGDOM MARKET

Metelli UK, the result of the company's partnership with Global Braking System, will bring the complete range of Metelli products to the English market.

Cologne (Italy), 8 July 2013 – With its new branch office in the United Kingdom, Metelli Co. confirms its desire and determination to expand abroad and become a qualified reference point in the world's aftermarket industry.

Metelli UK is the **result of a long-standing collaboration with Global Braking System**, which is headed by Richard Bennett, who founded the company in 2010 with the task of expanding the staff to ensure optimal efficiency in the face of a growing demand.

The new company, based in Warwickshire, has a much larger warehouse than before. This will enable it to **handle an increasing sales volume and to progressively expand its product line in the UK, which will ultimately include the entire Metelli catalogue.**

The organisation's main goals are to **strengthen relations with UK buying groups**, including current Global Braking System customers, by expanding the range of products they offer, and to **establish solid relations with new customers**. Commercial negotiations with the latter are already underway.

The true added value of this initiative is the 24-hour delivery service. Together with the company's support services—technical, commercial, and logistics—the next-day delivery option is designed to meet the various needs of the local distribution network and to provide this market—one of the most competitive in the world—with products whose quality-price ratios are unbeatable.

Metelli is a leader in the automotive sector. It offers four main categories of products: water pumps, brake components (discs, pads, drums, shoes, pre-mounted kits, hydraulic systems), transmission parts (constant velocity joints, drive shafts), and engine parts (guides, valve seats). Metelli is a major player in both the original equipment market and the Aftermarket, providing full coverage of the vehicles on today's roads and, thanks to an on-going development program, models being produced for tomorrow's roads as well.

Metelli, Cifam, Graf, and Kwp, brand names that are already synonymous in the UK with high-quality products and trustworthy customer service, will definitely benefit from this new structure, which will facilitate Metelli's entry and increasing presence in the UK market.

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